

Brandon Jackson

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Education:

Ohio University Athens, Ohio

- *Graduation, June 2008*

Bachelor in Specialized Studies

- *Application of Design Studies (Interactive Multimedia and Journalism)*

Related Skills:

• *HTML, CSS(3), jQuery, Actionscripting, Writing (technical, creative and customer relations/advertising), Illustration and Understanding of Design Principles for both web and print, Wire Framing/Story Boarding, Working Knowledge of PHP, ASP and general programming and using CMS & Wordpress, Product Photography, Location Photography*

Programs:

• The Adobe CS Suite, particularly Photoshop, Illustrator, InDesign, Dreamweaver and Flash. The MS Office Suite, Word and Excel. Visual Studio, SQLServer, Various FTP Programs, Remote Connect Programs and Video/Audio Editing Programs (iMovie and Audacity in particular). Also fluent in both Windows and Macintosh environments.

Job Experience

Short Run Pro (11/08 – Present)

Belmont, NC

Lead Web/Graphic Designer & Marketing Team Member

- Planning and implementing new websites and designs from concept to HTML and CSS implementations in our system's code.
- Responsible for creating the identity of the company, including the Logo, website, color and print/marketing material
- Working with developers to create new services, software and website functions for use by customers.
- Keeping track of and sending out marketing emails
- Oversaw a small team of designer/developers and freelance works to complete various tasks on the websites and in marketing
- Many more tasks too numerous to list, can elaborate more on request
- Websites Managed: shortrunpro.com, federalbrace.com, killarneymetals.com, computerbracketsolutions.com, bisonbuilt.com

Freelance Design Work (11/06 – Present)

- Provided freelance solutions in the form of web editing, logo design, HTML and CSS markups for various businesses and people.
- Notable Sites & Jobs: GoStarfishGo.com web design, ForeReef.com web design, Marketing material for Eyedia Contact Lenses, irvineforcongress.com logo and website setup/management, ExMorlocks.com logo

Ohio University College (6/07 – 6/08)

Athens, Ohio

Web Designer

- Utilizing Flash, Actionscript, Photoshop and Dreamweaver as well as a CMS
- Creating new web interfaces for the University College's various websites to be used by students
- Researching and Developing Content to be Placed on Internal Pages
- Developing Flash Content for the Site

Ask the Techies Video Podcast (9/06 - Present)

Athens, Ohio

Co-Host "Techie"

- Using multiple technologies on Askthetechies.com
- Answering Viewer Questions on Camera
- Showing Step-By-Step How-To Instructions on Various Software Usage
- Preparing Help Topic Outlines for Videos

Ohio University GRID Lab (6/06 - 6/07)

Athens, Ohio

Web Designer/Supervisor

- Installing a CMS, using PHP Coding, Flash, Dreamweaver, Actionscripting, Photoshop, HTML, CSS, Illustrator and Database Data Entry
- Designing Graphical Interface
- Creating Various Types of Printed Media Including a Billboard.
- Setting Up and Working Web Content System

Ohio University AAC Lab (1/05 - 6/07)

Athens, Ohio

Lab Assistant

- Training Video Recording, Editing, and Various Software Usages for creative and educational purposes. (Photoshop, Apple Software, Dreamweaver, Flash, Illustartor, InDesign, Powerpoint, Word etc...)
- Maintaining Computer Lab, its Hardware and Software
- Answering Software Related Questions in Programs Such as iMovie, Photoshop, Dreamweaver, Networking, etc.
- Helping with Printing Various Forms of Prints from Text Documents to Digital Photo Printouts and Graphic Design

References Available Upon Request

Ron Cyrier – Founder and former CTO of Short Run Pro, Owner of Ex-Morlocks

Shannon Kendall – Coworker, Web Graphic Designer at Short Run Pro